

■ KEYRIA

World leader in engineering for building materials

- €303 million sales
- 1,750 employees
- 14 production sites
- 26 sales units
- 1,600 customer sites installed

www.keyria.com

■ LEGRIS INDUSTRIES

is a multi-business industrial Group which has a special focus on components for industrial fluid circuits (Legris) and turnkey offerings with significant technology and service content (Savoie, Keyria and Clextrel).

- €660 million sales*
- 4,200 employees average
- 34 sales units
- 61 production sites

*Indicative figures based on cumulative data for the Group in its new form following the acquisition of Keyria in 2006 and Clextrel in 2007.

www.legris-industries.com

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Renamed Keyria, the former Ceric group makes synergies in expertise the priority

The world leader in solutions and services for the production of building materials and technical ceramics, Ceric joined the Legris Industries Group in December 2006 and is now reorganizing as a Legris Industries Group Division under its new name Keyria.

Keyria brings together five **engineering firms offering turnkey solutions**: key industry player Ceric plus Adler in France, Keller-HCW in Germany, Morando in Italy and Equipceramic in Spain. Each builds on specialized expertise to offer effective responses for project implementation, the development of engineering solutions, the production of equipment and the delivery of services.

Drawing on the united strengths of these five technology brands with worldwide reputations, Keyria is consolidating its positions through **Keyria International**, the number-one global network for customer support and service in its sector. Keyria customers will thus benefit from the full range of know-how available within the Division, backed up by local presence.

Keyria will also be making the most of its new organization, combined with a tradition of effective innovation to extend its technology offering, working in partnership with customers to take the lead with new solutions matching the demands of sustainable development.

To this end, the Division has set up its **Keyrialabs** to pool the technical, scientific and human resources of its five brands. They will be located in Limoges (France), Asti (Italy) and Laggenbeck (Germany).

Finally, Keyria is continuing the development of its equipment subsidiaries in the fields of raw-material preparation and processing (Rieter, Morando, Pelerin, Favole and Alphaplâtre, together with joint venture Ceric-Poittemill), thermal equipment (Ceric-Wistra and CFT) handling (Novocer, Fimec and Tecauma) and control systems.

Keyria at a glance

Keyria is a Division of the Legris Industries Group. Employing a workforce of over 1,700, it reported sales of €303 million in 2006 and operates 14 industrial sites. The company designs, builds and installs factories and equipment for the production of building materials with clay, gypsum, concrete and technical ceramics. For each project, Keyria's offering covers engineering, project management and after-sales service. It has installed over 1,600 sites to date.

New Internet site: www.keyria.com